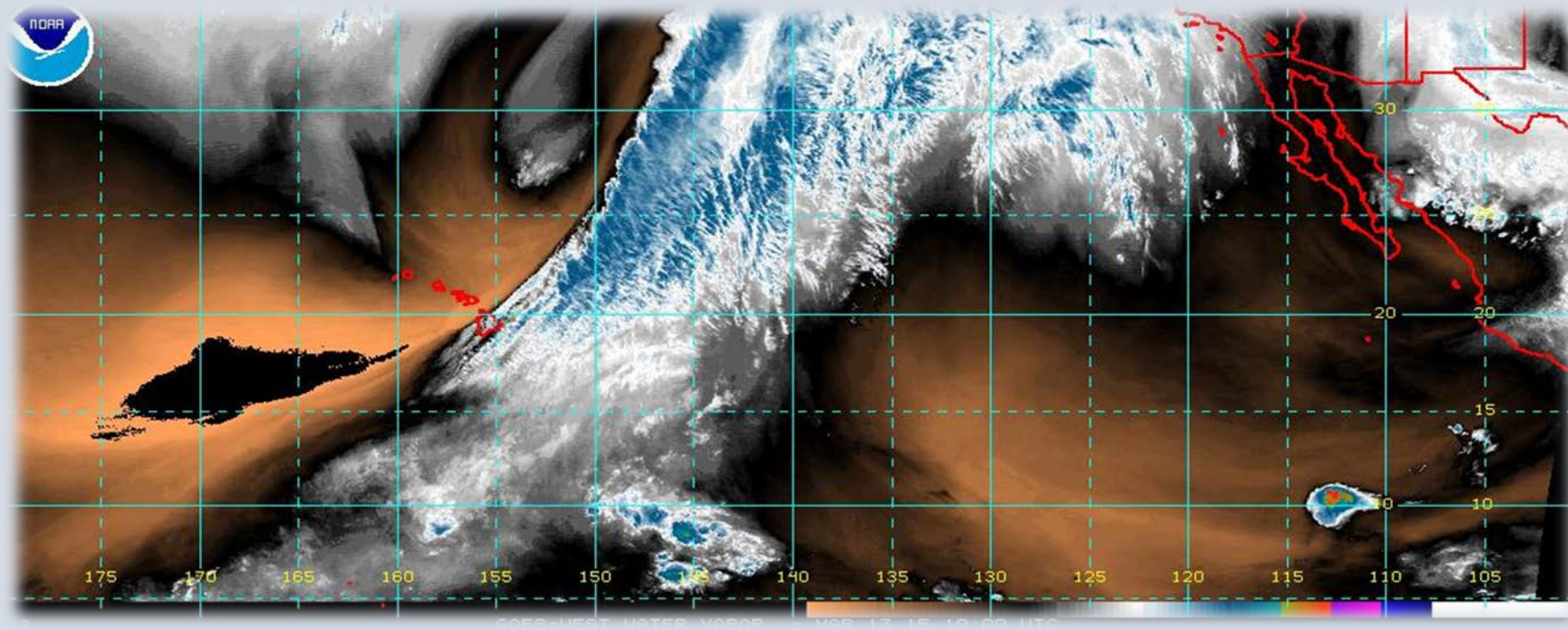


Twenty-first century engagement: a socially networked cultural quotient



Cultural intelligence?

What it *is not*

What it *is*, chez Bhasin, et al.

What it *is*, chez Egros, et al.

What it *is*, chez Livermore

What it *is*, among all of us



Implications for practice? CI in/and...

...*Social* media

...*Social* networks

...*Socially mediated/networked* schools



CI measured: *Got a high CQ?*

Four “measurable” features of cultural intelligence

Drive

Knowledge

Strategy

Action



CI measured for a CQ: *Drive*

What does it mean to instill & exploit “drive”?

Defining, exploiting, & measuring “effectiveness”

Defining, promoting, & profiting from “motivation”

Determining “efficacious interest” & “confidence”



CI measured for a CQ: *Knowledge*

Awareness & understanding
Values, norms, & beliefs
Familiarity with the “other”
“Soft” & “hard” knowledge



CI measured for a CQ: *Strategy*

In *business*, no longer B2B alone, but B2C and C2C

From *business to education*, four-step iteration

Awareness >> Planning >>

Checking >> Strategizing



CI measured for *action!*

In *business*, done best with an “action(able) plan”

From *business to education*, three-step iteration

Noticing diversity>> *Responding*>> *Adapting*



CI, CQ, and *international communicability*

What is it?

How is it evidenced?

Why is it important?

What does it have to do with CQ?

Why should anyone care?



CI, CQ, and *global forces*

What are they?

How are they evidenced?

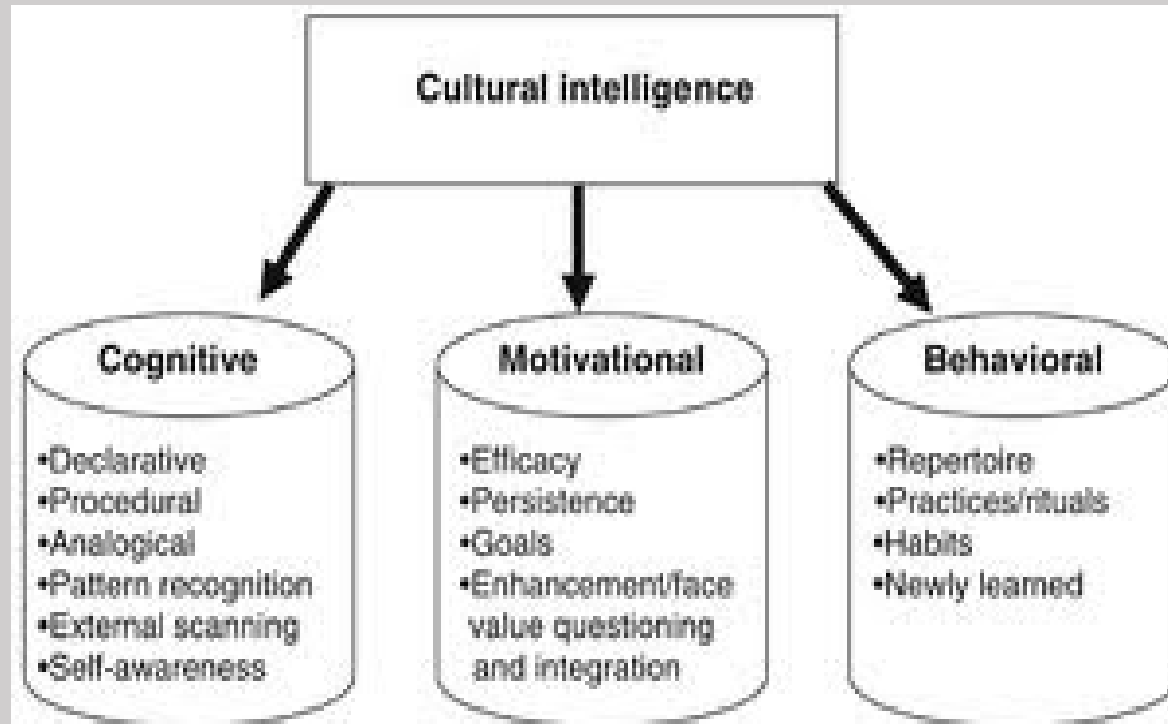
Why are they important?

What do they have to do with CQ?

Why should anyone care?



After it's measured, how can we use it?



Quandaries & resolutions

Diverse meanings of “drive” : define & share

Diverse ways to “know” : discuss & share

Alternative ways to “strategize” : describe, delineate,
discuss

Multifarious ways to “act” : explain, portray, illustrate

...and the *social media* interface? What is its place?

