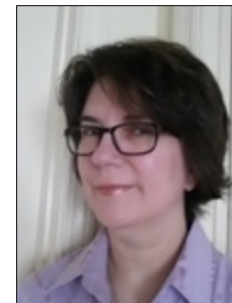


# The How To's for a Successful Online Faculty Training Program

**Marla Cartwright, Faculty Developer  
Center for Teaching and Learning**



**Kaplan University**

# Agenda

1. **Background** of Kaplan's approach to faculty training
2. **Overview** of opportunities provided:
  1. Training
  2. Conferences
  3. Website
3. **Application** of our approach
4. **Discuss** various technologies used
5. Questions?

# 1. Background of CTL

- **Mission Statement:**

The Center for Teaching and Learning (CTL) is committed to **helping novice and veteran teachers** to create a collaborative, student-centered learning experience. The Center **provides training, resources, and services** designed to enrich both the teaching and learning process, **foster** practices of adult education, **promote** faculty scholarship, and **provide** a forum for discussions about teaching and learning among all members of the community of educators.

# 1. Background of CTL

- **Mission Statement:**

- **provides training**, resources, and services designed to enrich both the teaching and learning process
- **promote faculty scholarship**, and
- **provide a forum** for discussions



# 1. Background: What We Do

- Developed in 2005, over the last 9 years:
  - Expanded our required faculty trainings
  - Offer Over 30 asynchronous workshops developed and offered by our team
  - Offer 2 online, asynchronous annual internal conferences



# 1. Background: What We Do

- Developed in 2005, over the last 9 years:
  - Offer 3-4 weekly synchronous live events weekly, recorded and archived. Cover a variety of topics
  - Developed and maintain CTL website with 200,000 page views and 4,000+ unique pages
  - Weekly Emails



## 2. Overview of Offerings: Trainings

- Required:
  - PD101A: Foundation of KU Culture, History, Overview of classroom (focus on tools used by instructors DB, Seminar, Gradebook), best practices for teaching
  - PD101O: Online Learning Theory, Overview of Google Tools, communication tools, professional development



## 2. Overview of Offerings: Trainings

- Optional:
  - 30+ Workshop offerings:
    - Supporting Students with Disabilities
    - Teaching First Term Students
    - The KU Military Student
    - Assessing Student Writing
  - Live Events Series:
    - VDM Wellness
    - How the Brain Learns
    - Book Club
    - Hot Topics in Education
    - Google Academy





# 2. Overview of Offerings: Conferences

## 1. KUVillage



# 2. Overview of Offerings: Conferences

## 2. Googlepalooza



## 2. Overview of Offerings: Website

- CTL Website launched March 30, 2012
- Nearly 200,000 page views
- 3,955 total web pages
- launching point for all CTL activities:
  - Googlepalooza
  - KUVillage
  - Workshops
  - Live Events
  - Faculty Resources

# 2. Overview of Offerings: Website



Center for Teaching and Learning

Search this site

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Chair Resources

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Virtual DM

Googlepalooza

KUVillage

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## Quick Links

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## Welcome to Kaplan University's Center for Teaching and Learning

Kaplan University is a life-long partner for career improvement. Faculty are critical to achieving this goal through creating excellent curriculum and guiding students to the achievement of course and program level outcomes across the university.

### Training Due March 20



**Faculty Compliance Training:** KU Faculty members will need to complete our **CTL025 workshop** before **March 20th**. If you have questions, please contact us at [AskCTL@kaplan.edu](mailto:AskCTL@kaplan.edu)

### Academic Governance



**Mark your calendar:** Academic Governance Committee informational meetings: **March 23 and 26**. [Learn more.](#)

## Recent Announcements

### News

**NEW** Registration for Googlepalooza is now **open here**. See GP [updates here](#).

**NEW** Registration Open: [TCC Conference](#) March 17-19, 2015.

**NEW** General Education Conference Calls for Proposal Open. More information [here](#).

[Learn about the Research Pipeline](#)

CTL Launches [new Live](#)

# 3. Application: How We're Doing

- Spring 2014 CTL conducted a University-wide faculty survey:
  - anonymous
  - 20% response rate
  - 95% had participated in CTL events and had a positive experience



# 4. Technology

- CTL utilizes a variety of technological tools to deliver trainings and meet our users' needs:
  - Adobe Connect
  - Google Tools:
    - Hangouts
    - Communities
    - Shared documents, spreadsheets, presentations
    - Analytics
    - Sites



# 5. Questions?



# Contact

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Contact me and I would be happy to discuss ideas with you!



